
SUSAN G. KOMEN 3-DAY® FACTS

- The Susan G. Komen 3-Day® is a dedicated community of fundraisers and advocates who, each year take on an incredible challenge; a three-day and up to 60-mile journey to end breast cancer. Whether we walk 20, 40, or all 60 miles — every step and every dollar raised matters. We do it for ourselves, our sisters, mothers, fathers, daughters, sons, and friends. We walk because we can't sit on the sidelines watching while breast cancer steals the lives and futures of our friends and family members. It's a big commitment, but it's totally worth it.
- Since 2003, the Susan G. Komen 3-Day® has raised more than \$902 million. Susan G. Komen® has transformed how the world treats and talks about this disease and have mobilized the largest and most passionate community. Since 1982, we've funded nearly \$1.1 billion in research, more than \$2.5 billion in education, screening and treatment, serving millions in over 60 countries worldwide. The funds raised by passionate Komen 3-Day supporters and participants is used to invest in cutting-edge research that will lead to new, more effective treatments, working in communities across the country to ensure all people can access the care they need, and mobilizing passionate supporters to make certain the voice of the breast cancer community is heard by policymakers.
- The Susan G. Komen 3-Day® is a place where every moment is full of meaning, emotion and celebration. As participants cover the mileage on foot, volunteers help along the way. Each night of the event, walkers experience an incredible community of kindness that's more than just a place to sleep; it's where they can bond, share laughter and tears, and make memories with old and new friends.
- National Presenting Sponsor for the Susan G. Komen 3-Day® is Bank of America.
- The 2023 Susan G. Komen 3-Day® Series raised over \$13.4 million in the fight against breast cancer.

BREAST CANCER FACTS

- In the U.S. in 2023, about 297,790 new cases of invasive breast cancer are expected to be diagnosed in women and about 2800 new cases of breast cancer in men.
- One in eight women in the U.S. will be diagnosed with breast cancer in their lifetime.
- About every two minutes, one case of breast cancer is diagnosed in a woman in the U.S.
- In 2023, about 43,170 women and about 530 men in the U.S. are expected to die from breast cancer.
- Every day this year about 118 people in the U.S. are expected to die from breast cancer.
- Breast cancer is the most common cause of cancer death for women ages 20-49 in the U.S.
- Improvements in early detection and treatment contributed to a 43% decline in the breast cancer death rate in the U.S. since 1989.
- It is estimated there are more than 168,000 women in the U.S. living with metastatic breast cancer in 2020 (most recent data available). Men can also have metastatic breast cancer.
- There are more than 4 million breast cancer survivors and people living with breast cancer in the U.S. today.

WHY WE WALK



About Susan G. Komen®

Since 1982, Susan G. Komen is the only organization at the forefront leading research, public policy initiatives, global education and outreach and providing direct patient care services to make the biggest impact against breast cancer.

For 40 years, Komen helped reduce the breast cancer mortality rate by 42% from 1989 to 2019 (the last year for which data is available). We have shown no signs of stopping until the cures are found — investing nearly \$1.1 billion in research and more than \$2.5 billion in patient support services, including education, patient navigation, screening and diagnostic services, and financial assistance, serving millions of patients in more than 60 countries.

Komen is the leading breast cancer organization and as the trusted healthcare guide for breast cancer, Komen is dedicated to supporting the breast cancer community by accelerating research, expanding our impact on public policies through advocacy, providing direct patient services that address the economic, medical, social and emotional (psychosocial) impact of a breast cancer diagnosis, and advancing health equity for all dealing with breast cancer.

Visit [komen.org](https://www.komen.org) or call 1-877-GO-KOMEN. Connect with us on social at <https://www.komen.org/contact-us/follow-us/>

About the Susan G. Komen 3-Day®

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Sponsored by Bank of America, the 2024 3-Day Series includes four events in New England (August 23-25), Denver (September 27-29), Dallas/Fort Worth (November 1-3), and San Diego (November 15-17).

Please visit www.The3Day.org or call 800-996-3DAY for more information. Connect with us on Facebook at [Facebook.com/The3Day](https://www.facebook.com/The3Day), Twitter [@The3Day](https://twitter.com/The3Day) and Instagram [@Komen3Day](https://www.instagram.com/Komen3Day).