

COMMIT TO RAISING \$750 IN ONE MONTH



	Action Steps	You Could Raise
WEEK 1	<input type="checkbox"/> Solidify your commitment by making your own \$20 donation—one dollar for every mile you'll be walking in one day of the Susan G. Komen 3-Day®.	\$20
	<input type="checkbox"/> Ask your neighbors to help you organize a multi-family garage sale, with all proceeds going to the fight to end breast cancer. Set a date 1-2 weeks from now and start getting the word out.	
	<input type="checkbox"/> Use the Susan G. Komen 3-Day Fundraise app to send out a fundraising email to everyone in your address book, asking for a minimum donation of \$30.	\$300
		Total = \$320
WEEK 2	<input type="checkbox"/> Ask at least one business you frequent (e.g., doctor, dentist, dry cleaners, etc.) for a donation of \$120, which could cover the cost of a life-saving mammogram.	\$120
	<input type="checkbox"/> Set up a Facebook Fundraiser. Then post a fundraising challenge post—you're looking to raise \$120 in six days. Update your status every time you get a donation with a big thank you for the donor. Then, as your six-day challenge winds down, post several times a day to remind people to give.	\$120
	<input type="checkbox"/> Ask your boss for a company contribution of at least \$120.	\$120
		Total = \$680
WEEK 3	<input type="checkbox"/> Ask two co-workers for a \$35 donation, the cost of transporting a breast cancer patient to treatment.	\$70
	<input type="checkbox"/> Record and post a fundraising video on Facebook and Instagram asking for donations.	\$100
	Congrats! You've exceeded your \$750 goal in less than one month. Use the final week to make one last push for bonus donations.	Total = \$850
WEEK 4	<input type="checkbox"/> Send out follow-up emails to everyone in your email address book. Remind those who haven't donated as your Komen 3-Day gets closer. For those who have donated, thank them and ask them to pass your message on to one person you don't know, in order to expand your fundraising circle.	
	<input type="checkbox"/> Don't leave free money on the table. Email all of your current donors to see if the companies that they work for offer matching gifts. Don't forget to check your company, too. Get more information at The3Day.org/Matching .	

Need more ideas? [Check out The3Day.org/101](http://The3Day.org/101)