

# S.M.A.R.T. Fundraising



**S**

Specific

My fundraising goal is...

**M**

Measurable

I will fundraise in the amount of...

**A**

Achievable

I will achieve this by doing...

**R**

Relevant

I am raising this amount because...

**T**

Time-Bound

I will raise this money by the date of...

**S.M.A.R.T.**  
Goal

To summarize...