

COMMIT TO RAISING \$750 IN ONE MONTH



Action Steps		You Could Raise
WEEK 1	<input type="checkbox"/> Solidify your commitment to the Susan G. Komen 3-Day® by making your own \$20 donation—one dollar for every mile you'll walk.	\$20
	<input type="checkbox"/> Ask your neighbors to join you in a multi-family garage sale, with all proceeds going toward Komen's vision to end breast cancer forever. Set a date within the next two weeks and start getting the word out.	
	<input type="checkbox"/> Use the Komen 3-Day mobile app to send out a fundraising email to everyone in your address book, asking for a minimum donation of \$30.	\$300
		Total = \$320
WEEK 2	<input type="checkbox"/> Ask at least one business you frequent (doctor, dentist, hair salon, etc.) for a donation of \$120, which could cover the cost of a life saving mammogram.	\$120
	<input type="checkbox"/> Set up a Facebook Fundraiser, then post a challenge to raise \$120 in six days. Update your status with a personalized thank-you each time you receive a donation. As the challenge nears its end, post several reminders each day to remind people to donate.	\$120
	<input type="checkbox"/> Ask your employer for a company contribution of at least \$120.	\$120
		Total = \$680
WEEK 3	<input type="checkbox"/> Ask two co-workers for a \$35 donation, which could cover the cost of transporting a breast cancer patient to treatment.	\$70
	<input type="checkbox"/> Post a video on Facebook and Instagram asking for donations.	\$100
Congrats! You've exceeded your \$750 goal in less than one month. Use the final week to make one last push for bonus donations.		Total = \$850
WEEK 4	<input type="checkbox"/> Send follow-up emails to everyone in your address book. Remind those who haven't donated that you still need their help. Send a thank-you to donors and ask them to forward your message to one new person to help expand your fundraising circle.	
	<input type="checkbox"/> Don't leave free money on the table. Email all of your current donors to see if the companies they work for offer matching gifts. Don't forget to check your company, too. Get more information at The3Day.org/Matching	