

COMMIT TO RAISING \$2,300 IN TWO MONTHS



Action Steps

		You Could Raise
WEEK 1	<input type="checkbox"/> Solidify your commitment to the Susan G. Komen 3-Day® by making your own \$25 donation. <input type="checkbox"/> Send out a fundraising letter or email to at least 10 casual friends or acquaintances (people at your place of worship, book clubs, car pools, etc.) asking for a minimum donation of \$50. <i>Note: Save your closest friends and family for later. You'll be doing something special for them in week eight!</i> <i>Statistics show that someone who has raised at least \$500 will be successful in raising the full \$2,300. Congrats! You're on the right track.</i>	\$25 \$500 Total = \$525
WEEK 2	<input type="checkbox"/> Ask at least three distant relatives for a minimum donation of \$25. <input type="checkbox"/> Set up a Fundraiser, then post a challenge to raise \$200 in one week. Update your status with a personalized thank-you each time you receive a donation. As the challenge nears its end, post several reminders each day to remind people to donate. <input type="checkbox"/> Ask two of your closest co-workers to sponsor you. (Ask for a minimum donation of \$50.) <input type="checkbox"/> Use the Komen 3-Day mobile app to email or text your relatives to ask for a minimum donation of \$25.	\$75 \$200 \$100 \$75 Total = \$975
WEEK 3	<input type="checkbox"/> Ask four additional co-workers to sponsor you. (Ask for a minimum donation of \$25.) <input type="checkbox"/> Pick a date (approximately four weeks from now) to have a fundraising party.	\$100 Total = \$1,075
WEEK 4	<input type="checkbox"/> Ask five neighbors to sponsor you for a minimum donation of \$25. <input type="checkbox"/> Mail or email invitations for your fundraising party to at least 30 of your closest friends and family members.	\$125 Total = \$1,200
WEEK 5	<input type="checkbox"/> Ask your employer for a company contribution of at least \$150.	\$150 Total = \$1,350
WEEK 6	<input type="checkbox"/> Ask at least three businesses you frequent (doctor, dentist, hair salon, etc.) for a minimum donation of \$50. Don't be afraid to make a bigger ask if you feel comfortable!	\$150 Total = \$1,500
WEEK 7	<input type="checkbox"/> If you've ever found it hard to start a conversation in a social setting, here's your chance: talk about the 3-Day! Strike up an impromptu conversation with five strangers and let them know. Ask them to donate a minimum of \$25.	\$150 Total = \$1,625
WEEK 8	<input type="checkbox"/> Have a fun and fabulous fundraising party with your closest friends and family. (Aim for 30 attendees with a minimum donation of \$25 each.) <input type="checkbox"/> Don't leave free money on the table. Email all of your current donors to see if the companies they work for offer matching gifts. Don't forget to check your company, too. Get more information at The3Day.org/Matching	\$750 Total = \$2,375 But don't stop now! Set a new goal and keep on going.
Congrats! You've exceeded your \$2,300 goal in just one month.		