

COMMIT TO RAISING \$2,300 IN ONE MONTH



Action Steps

You Could Raise

WEEK 1

- Solidify your commitment to the Susan G. Komen 3-Day® by making your own \$60 donation—one dollar for every mile you'll walk.

\$20

- Ask your neighbors to join you in a multi-family garage sale, with all proceeds going toward Komen's vision to end breast cancer forever. Set a date within the next two weeks and start getting the word out.

- Use the Komen 3-Day mobile app to send out a fundraising email to everyone in your address book, asking for a minimum donation of \$50.

\$300

Total = \$320

WEEK 2

- Ask at least four businesses you frequent (doctor, dentist, hair salon, etc.) for a donation of \$120, which could cover the cost of a life saving mammogram.

\$480

- Set up a Fundraiser, then post a challenge to raise \$600 in six days. Update your status with a personalized thank-you each time you receive a donation. As the challenge nears its end, post several reminders each day to remind people to donate.

\$600

- Ask your employer for a company contribution of at least \$150.

\$150

Total = \$1,790

WEEK 3

- Ask your co-workers for a \$35 donation, which could cover the cost of transporting a breast cancer patient to treatment.

\$175

- Post a video on Facebook and Instagram asking donors to give a \$50 donation.

\$200

Total = \$2,165

WEEK 4

- Send follow-up emails to everyone in your address book. Remind those who haven't donated that you still need their help. Send a thank-you to donors and ask them to forward your message to one new person to help expand your fundraising circle.

\$200

- Don't leave free money on the table. Email all of your current donors to see if the companies they work for offer matching gifts. Don't forget to check your company, too. Get more information at The3Day.org/Matching

Congrats! You've exceeded your \$2,300 goal in just one month.