



JOURNEY TO THE GOAL

2026 TIMELINE GUIDE

SUSAN G. KOMEN
3-Day®

Presented by:
BANK OF AMERICA

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: Boston, August 21-23, 2026

6+ MONTHS TO GO

Date: February 21

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add coaches@the3day.org to your “safe” sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

5 MONTHS TO GO

Date: March 21

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook (the3day) and Instagram (komen3day). Use #The3Day when you post!

4 MONTHS TO GO

Date: April 21

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

3 MONTHS TO GO

Date: May 21

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

2 MONTHS TO GO

Date: June 21

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the “Things 3-Day Walkers Understand” board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar “How to Meet Your Fundraising Minimum in a Matter of Days” at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

1 MONTHS TO GO

Date: July 21

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

2 WEEKS TO GO

Date: August 7

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

EVENT WEEK TO GO

Date: August 14

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

“Commitment is what transforms a promise into a reality.” —Abraham Lincoln

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: Dallas/Fort Worth, October 23-25, 2026

6+ MONTHS TO GO

Date: April 23

<input type="checkbox"/> Read your Fundraising Handbook	<input type="checkbox"/> Set up your Personal Page
<input type="checkbox"/> Get your first donation	<input type="checkbox"/> Send a fundraising email/letter
<input type="checkbox"/> Subscribe to the 3-Day Blog	<input type="checkbox"/> Set up a Facebook Fundraiser from your 3-Day Participant Center.
<input type="checkbox"/> Start a team and ask your family and friends to join	<input type="checkbox"/> Download the Komen 3-Day app
<input type="checkbox"/> Watch a fundraising webinar at The3Day.org/Webinars	<input type="checkbox"/> Go to The3Day.org/Calendar and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
<input type="checkbox"/> Add coaches@the3day.org to your "safe" sender list	<input type="checkbox"/> Join the Facebook Group(s) for the event(s) you're doing.

5 MONTHS TO GO

Date: May 23

<input type="checkbox"/> Review our training resources at The3Day.org/Training	<input type="checkbox"/> Like and follow the 3-Day on social media: Facebook (the3day) and Instagram (komen3day). Use #The3Day when you post!
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4 MONTHS TO GO

Date: June 23

<input type="checkbox"/> Send follow-up emails to potential donors	<input type="checkbox"/> Plan a fundraising event with your team
<input type="checkbox"/> Pass out 3-Day business cards to everyone you see	<input type="checkbox"/> Still looking for a team to join? Contact your coach
<input type="checkbox"/> Attend a Training Kick-Off event	<input type="checkbox"/> Share that you're walking the 3-Day on social media, and ask your friends to join you
<input type="checkbox"/> Contact your coach to check in. Ask questions & get help with your fundraising if needed.	<input type="checkbox"/> Go to The3Day.org/Calendar and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
<input type="checkbox"/> Ask your donors if their employers have a matching gift program	

3 MONTHS TO GO

Date: July 23

<input type="checkbox"/> Update your Facebook status with a fundraising message	<input type="checkbox"/> Send follow-up emails to potential donors
<input type="checkbox"/> Invite more people to your Facebook Fundraiser	<input type="checkbox"/> Update your friends & family on your training and fundraising progress
<input type="checkbox"/> Check the The3Day.org/EventInfo page for important event deadlines.	<input type="checkbox"/> Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.
<input type="checkbox"/> Plan your travel to the event and make hotel reservations for before/after if necessary.	

2 MONTHS TO GO

Date: August 23

<input type="checkbox"/> Attend an official training walk	<input type="checkbox"/> Check out the "Things 3-Day Walkers Understand" board at Pinterest.com/The3Day
<input type="checkbox"/> Put up a 3-Day poster at your workplace and pass out donation forms	<input type="checkbox"/> Watch the fundraising webinar "How to Meet Your Fundraising Minimum in a Matter of Days" at The3Day.org/FundraisingWebinar
<input type="checkbox"/> Join the conversation in the 3-Day Facebook Groups	<input type="checkbox"/> Check the The3Day.org/EventInfo page for important event deadlines.
<input type="checkbox"/> Complete Online Check-In	
<input type="checkbox"/> Send follow-up emails to potential donors	

1 MONTHS TO GO

Date: September 23

<input type="checkbox"/> Attend an Event Prep webinar online	<input type="checkbox"/> Attend an official training walk
<input type="checkbox"/> Share photos of your training and fundraising progress on social media with #The3Day	<input type="checkbox"/> Send follow-up emails to potential donors
<input type="checkbox"/> Use the Komen 3-Day App to email, call or text donation requests from your phone	

2 WEEKS TO GO

Date: October 9

<input type="checkbox"/> Invite your supporters to the Closing Ceremony	<input type="checkbox"/> Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
<input type="checkbox"/> Countdown to the 3-Day on Facebook with #The3Day	<input type="checkbox"/> Send thank you notes to donors as donations arrive, then again after the event with some photo highlights
<input type="checkbox"/> Don't forget to ask for donations!	

EVENT WEEK TO GO

Date: October 16

<input type="checkbox"/> Print your official credential	<input type="checkbox"/> Share your excitement on social media with #The3Day
<input type="checkbox"/> Confirm your transportation to and from the event	<input type="checkbox"/> Do one final fundraising push
<input type="checkbox"/>	<input type="checkbox"/> Embark on a life-changing 3-Day journey!

"Commitment is what transforms a promise into a reality." —Abraham Lincoln

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: San Diego, November 13-15, 2026

6+ MONTHS TO GO

Date: May 13

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add coaches@the3day.org to your “safe” sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

5 MONTHS TO GO

Date: June 13

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook (the3day) and Instagram (komen3day). Use #The3Day when you post!

4 MONTHS TO GO

Date: July 13

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

3 MONTHS TO GO

Date: August 13

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

2 MONTHS TO GO

Date: September 13

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the “Things 3-Day Walkers Understand” board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar “How to Meet Your Fundraising Minimum in a Matter of Days” at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

1 MONTHS TO GO

Date: October 13

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

2 WEEKS TO GO

Date: October 30

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

EVENT WEEK TO GO

Date: November 6

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

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Event City and Date: Tampa, February 19–21, 2027

6+ MONTHS TO GO

Date: August 19

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add coaches@the3day.org to your “safe” sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

5 MONTHS TO GO

Date: September 19

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook (the3day) and Instagram (komen3day). Use #The3Day when you post!

4 MONTHS TO GO

Date: October 19

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

3 MONTHS TO GO

Date: November 19

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

2 MONTHS TO GO

Date: December 19

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the “Things 3-Day Walkers Understand” board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar “How to Meet Your Fundraising Minimum in a Matter of Days” at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

1 MONTHS TO GO

Date: January 19

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

2 WEEKS TO GO

Date: February 5

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

EVENT WEEK TO GO

Date: February 12

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

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