
SUSAN G. KOMEN 3-DAY® FACTS

- The Susan G. Komen 3-Day® is a 60-mile walk for women and men who are ready to go the distance and commit to ending breast cancer. Participants raise a minimum of \$2,300 and walk an average of 20 miles a day for three consecutive days, educating tens of thousands of people about breast health and raising funds for breast cancer research, community health, patient care and advocacy with every step. It's a big commitment, but it's totally worth it.
- Over the past 17 years and 177 events, the Komen 3-Day has raised more than \$863 million—which Komen has used to save lives and make huge strides in breast cancer research. The net proceeds raised by the Susan G. Komen 3-Day help Susan G. Komen® build a world free of breast cancer through research, community, care and action. The funds raised have helped Komen's mission to save lives from breast cancer, by investing more than \$1 billion in breakthrough research and more than \$2.3 billion to support people and communities most at risk through programs to provide access to screening, treatment assistance, patient navigation and education.
- The Susan G. Komen 3-Day® is a place where every moment is full of meaning, emotion and celebration. As participants cover the mileage on foot, volunteers help along the way. Each night of the event, walkers experience an incredible community of kindness that's more than just a place to sleep; it's where they can bond, share laughter and tears, and make memories with old and new friends.
- National Presenting Sponsor for the Susan G. Komen 3-Day® is Bank of America.
- The 2019 Susan G. Komen 3-Day® series raised over \$15.2 million in the fight against breast cancer.

BREAST CANCER FACTS

- In 2021, more than 280,000 new cases of invasive breast cancer are expected to be diagnosed in women and more than 2,600 new cases of breast cancer will be diagnosed in men in the U.S.
- One in eight women in the U.S. will be diagnosed with breast cancer in her lifetime.
- Every two minutes, one case of breast cancer is diagnosed in a woman in the U.S.
- In 2021, about 43,600 women and 530 men in the U.S. are expected to die from breast cancer.
- Improvements in early detection and treatment contributed to a 41 percent decline in breast cancer deaths in the U.S. between 1989-2018.
- In the U.S., it is estimated there are more than 168,000 women living with metastatic breast cancer.
- There are more than 3.8 million survivors and people living with breast cancer in the U.S.

WHY WE WALK



About Susan G. Komen®

Susan G. Komen® is the world's largest breast cancer organization, funding more breast cancer research since our founding than any other nonprofit (outside of the federal government) while providing real-time help to those facing the disease today. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50% in the U.S. by 2026. On any given day:

- 347 people receive a free Komen-funded screening
- 30 people call the Komen Breast Care Helpline
- 24 people receive Komen-funded treatment assistance
- 85 people benefit from Komen-funded diagnostic testing, and
- 14 people learn they have breast cancer through Komen-funded services

Since its founding in 1982, Komen has funded more than \$1 billion in research and provided more than \$2.3 billion in funding to screening, diagnostics, education, treatment and psychosocial support programs serving millions of people in 60 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit www.komen.org or call 1-877 GO KOMEN.

About Susan G. Komen 3-Day®

The Susan G. Komen 3-Day® is a 60-mile walk for women and men who are ready to end breast cancer forever. Participants raise a minimum of \$2,300 and walk an average of 20 miles a day for three consecutive days, educating tens of thousands of people about breast health and raising funds to help support breast cancer research and community outreach programs. Over the past 17 years and 177 events, the Komen 3-Day has raised more than \$863 million. The net proceeds raised by the Susan G. Komen 3-Day help Komen build a world free of breast cancer through research, community, care and action. The funds raised have helped Komen's mission to save lives from breast cancer, by investing more than \$1 billion in breakthrough research and more than \$2.3 billion to support people and communities most at risk through programs to provide access to screening, treatment assistance, patient navigation and education.

Please visit www.The3Day.org or call 800-996-3DAY for more information. Connect with us on Facebook at [Facebook.com/The3Day](https://www.facebook.com/The3Day), Twitter [@The3Day](https://twitter.com/The3Day) and Instagram [@Komen3Day](https://www.instagram.com/Komen3Day).