

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: **New England, August 23–25, 2024**

## 6+ MONTHS TO GO

Date: February 23

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add [coaches@the3day.org](mailto:coaches@the3day.org) to your "safe" sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

## 5 MONTHS TO GO

Date: March 23

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook ([the3day](#)), Twitter ([the3day](#)) and Instagram ([komen3day](#)). Use #The3Day when you post!

## 4 MONTHS TO GO

Date: April 23

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

## 3 MONTHS TO GO

Date: May 23

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

## 2 MONTHS TO GO

Date: June 23

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the "Things 3-Day Walkers Understand" board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar "How to Meet Your Fundraising Minimum in a Matter of Days" at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

## 1 MONTH TO GO

Date: July 23

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

## 2 WEEKS TO GO

Date: August 9

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook or Twitter with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

## EVENT WEEK

Date: August 18

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: **Denver, September 27–29, 2024**

## 6+ MONTHS TO GO

Date: March 27

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add [coaches@the3day.org](mailto:coaches@the3day.org) to your "safe" sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

## 5 MONTHS TO GO

Date: April 27

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook ([the3day](#)), Twitter ([the3day](#)) and Instagram ([komen3day](#)). Use #The3Day when you post!

## 4 MONTHS TO GO

Date: May 27

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

## 3 MONTHS TO GO

Date: June 27

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

## 2 MONTHS TO GO

Date: July 27

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the "Things 3-Day Walkers Understand" board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar "How to Meet Your Fundraising Minimum in a Matter of Days" at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

## 1 MONTH TO GO

Date: August 27

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

## 2 WEEKS TO GO

Date: September 13

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook or Twitter with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

## EVENT WEEK

Date: September 22

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: **Dallas/Fort Worth, November 1–3, 2024**

## 6+ MONTHS TO GO

Date: May 1

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add [coaches@the3day.org](mailto:coaches@the3day.org) to your "safe" sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

## 5 MONTHS TO GO

Date: June 1

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Like and follow the 3-Day on social media: Facebook ([the3day](#)), Twitter ([the3day](#)) and Instagram ([komen3day](#)). Use #The3Day when you post!

## 4 MONTHS TO GO

Date: July 1

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

## 3 MONTHS TO GO

Date: August 1

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations for before/after if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

## 2 MONTHS TO GO

Date: September 1

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the "Things 3-Day Walkers Understand" board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar "How to Meet Your Fundraising Minimum in a Matter of Days" at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

## 1 MONTH TO GO

Date: October 1

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

## 2 WEEKS TO GO

Date: October 18

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook or Twitter with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

## EVENT WEEK

Date: October 27

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!

Use this timeline to guide you on your Susan G. Komen 3-Day® journey.

Event City and Date: **San Diego, November 15–17, 2024**

## 6+ MONTHS TO GO

Date: May 15

- Read your [Fundraising Handbook](#)
- Get your first donation
- Subscribe to the 3-Day Blog
- Start a team and ask your family and friends to join
- Watch a fundraising webinar at [The3Day.org/Webinars](#)
- Add [coaches@the3day.org](mailto:coaches@the3day.org) to your "safe" sender list
- Set up your Personal Page
- Send a fundraising email/letter
- Set up a Facebook Fundraiser from your 3-Day Participant Center.
- Download the Komen 3-Day app
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!
- Join the Facebook Group(s) for the event(s) you're doing.

## 5 MONTHS TO GO

Date: June 15

- Review our training resources at [The3Day.org/Training](#)
- Like the 3-Day Facebook page to connect and stay informed
- Plan your travel to the event and make hotel reservations, if necessary
- Like and follow the 3-Day on social media: Facebook ([the3day](#)), Twitter ([the3day](#)) and Instagram ([komen3day](#)). Use #The3Day when you post!

## 4 MONTHS TO GO

Date: July 15

- Send follow-up emails to potential donors
- Pass out 3-Day business cards to everyone you see
- Attend a Training Kick-Off event
- Contact your coach to check in. Ask questions & get help with your fundraising if needed.
- Ask your donors if their employers have a matching gift program
- Plan a fundraising event with your team
- Still looking for a team to join? Contact your coach
- Share that you're walking the 3-Day on social media, and ask your friends to join you
- Go to [The3Day.org/Calendar](#) and add dates of upcoming events to your personal calendar! Don't forget to RSVP!

## 3 MONTHS TO GO

Date: August 15

- Update your Facebook status with a fundraising message
- Invite more people to your Facebook Fundraiser
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.
- Plan your travel to the event and make hotel reservations if necessary.
- Send follow-up emails to potential donors
- Update your friends & family on your training and fundraising progress
- Make sure you are getting 3-Day emails so you don't miss any important information or deadlines for online check-in, fundraising rewards or event details.

## 2 MONTHS TO GO

Date: September 15

- Attend an official training walk
- Put up a 3-Day poster at your workplace and pass out donation forms
- Join the conversation in the 3-Day Facebook Groups
- Complete Online Check-In
- Send follow-up emails to potential donors
- Check out the "Things 3-Day Walkers Understand" board at [Pinterest.com/The3Day](#)
- Watch the fundraising webinar "How to Meet Your Fundraising Minimum in a Matter of Days" at [The3Day.org/FundraisingWebinar](#)
- Check the [The3Day.org/EventInfo](#) page for important event deadlines.

## 1 MONTH TO GO

Date: October 15

- Attend an Event Prep webinar online
- Share photos of your training and fundraising progress on social media with #The3Day
- Attend an official training walk
- Send follow-up emails to potential donors
- Use the Komen 3-Day App to email, call or text donation requests from your phone

## 2 WEEKS TO GO

Date: November 1

- Invite your supporters to the Closing Ceremony
- Countdown to the 3-Day on Facebook or Twitter with #The3Day
- Don't forget to ask for donations!
- Start laying out your gear and packing your bag! (Use the packing checklist to ensure you haven't forgotten anything.)
- Send thank you notes to donors as donations arrive, then again after the event with some photo highlights

## EVENT WEEK

Date: November 10

- Print your official credential
- Confirm your transportation to and from the event
- Share your excitement on social media with #The3Day
- Do one final fundraising push
- Embark on a life-changing 3-Day journey!