
SUSAN G. KOMEN 3-DAY® FACTS

- The Susan G. Komen 3-Day® is a 60-mile walk for women and men who are ready to go the distance and commit to ending breast cancer. Participants raise a minimum of \$2,300 and walk an average of 20 miles a day for three consecutive days, educating tens of thousands of people about breast health and raising funds for breast cancer research, community health, patient care and advocacy with every step. It's a big commitment, but it's totally worth it.
- Over the past 16 years and 170 events, the Komen 3-Day has raised more than \$848 million—which Komen has used to save lives and make huge strides in breast cancer research. The net proceeds raised by the Susan G. Komen 3-Day help Susan G. Komen® build a world free of breast cancer through research, community, care and action. The funds raised have helped Komen's mission to save lives from breast cancer, by investing more than \$988 million in breakthrough research and more than \$2.2 billion to support people and communities most at risk through programs to provide access to screening, treatment assistance, patient navigation and education.
- The Susan G. Komen 3-Day® is a place where every moment is full of meaning, emotion and celebration. As participants cover the mileage on foot, volunteers help along the way. Each night of the event, walkers experience an incredible community of kindness that's more than just a place to sleep; it's where they can bond, share laughter and tears, and make memories with old and new friends.
- Presenting sponsor for the Susan G. Komen 3-Day® is Bank of America.
- The 2019 Susan G. Komen 3-Day® Series includes seven events in:
 - Michigan (August 2-4)
 - Twin Cities (August 16-18)
 - New England (September 6-8)
 - Seattle (September 13-15)
 - Philadelphia (October 18-20)
 - Dallas/Fort Worth (November 1-3)
 - San Diego (November 15-17)
- The 2018 Susan G. Komen 3-Day® series raised over \$14.2 million in the fight against breast cancer.

BREAST CANCER FACTS

- In 2019, more than 260,000 women and more than 2,600 men in the U.S. are expected to be diagnosed with invasive breast cancer.
- One in eight women in the U.S. will be diagnosed with breast cancer in her lifetime.
- Every two minutes, one case of breast cancer is diagnosed in a woman in the U.S.
- In 2019, more than 41,000 women and 500 men in the U.S. are expected to die from breast cancer.

WHY WE WALK



- Early detection and effective treatment have resulted in a 39 percent decline in breast cancer mortality (deaths) in the U.S. between 1989-2015.
- It's estimated that at least 154,000 people in the U.S. are living with metastatic breast cancer.

There are more than 3.5 million people diagnosed with breast cancer living in the U.S. today.

About Susan G. Komen®

Susan G. Komen® is the world's largest breast cancer organization, funding more breast cancer research since our founding than any other nonprofit (outside of the federal government) while providing real-time help to those facing the disease today. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50% in the U.S. by 2026. On any given day:

- 582 people receive a free Komen-funded screening
- 35 people call the Komen Breast Care Helpline
- 90 people receive Komen-funded treatment assistance
- 114 people benefit from Komen-funded diagnostic testing, and
- 18 people learn they have breast cancer through Komen-funded services

Since its founding in 1982, Komen has funded more than \$988 million in research and provided more than \$2.2 billion in funding to screening, diagnostics, education, treatment and psychosocial support programs serving millions of people in 60 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit www.komen.org or call 1-877 GO KOMEN.

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Please visit www.The3Day.org or call 800-996-3DAY for more information. Connect with us on Facebook at [Facebook.com/The3Day](https://www.facebook.com/The3Day), Twitter [@The3Day](https://twitter.com/The3Day) and Instagram [@Komen3Day](https://www.instagram.com/Komen3Day).