

COMMIT TO RAISING \$2,300 IN 1 MONTH



	Action Steps	You Could Raise
WEEK 1	<input type="checkbox"/> Solidify your commitment by making your own \$60 donation – one dollar per mile.	\$60
	<input type="checkbox"/> Ask your neighbors to help you organize a multi-family garage sale, with all proceeds going to the fight to end breast cancer. Set a date 1-2 weeks from now and start getting the word out.	
	<input type="checkbox"/> Use the Susan G. Komen 3-Day Fundraise app to send out a fundraising email to everyone in your address book, asking for a minimum donation of \$50.	\$500
		Total = \$560
WEEK 2	<input type="checkbox"/> Ask at least four businesses you frequent (e.g., doctor, dentist, dry cleaners, etc.) for a donation of \$120 each, which could cover the cost of a life-saving mammogram.	\$480
	<input type="checkbox"/> Set up a Facebook Fundraiser. Then post a fundraising challenge as your Facebook status—you're looking to raise \$600 in six days. Update your status every time you get a donation with a big thank you for the donor. Then, as your six-day challenge winds down, post several times a day to remind people to give.	\$600
	<input type="checkbox"/> Ask your boss for a company contribution of at least \$150.	\$150
		Total = \$1,790
WEEK 3	<input type="checkbox"/> Ask several co-workers for a \$35 donation, the cost of transporting a breast cancer patient to treatment.	\$175
	<input type="checkbox"/> Post a video on Facebook and Instagram asking donors to give a \$50 donation.	\$200
		Total = \$2,165
WEEK 4	<input type="checkbox"/> Send out follow-up emails to everyone in your email address book. Remind those who haven't donated that you still need their support. For those who have donated, thank them and ask them to pass your message on to one person you don't know, in order to expand your fundraising circle.	\$200
	<input type="checkbox"/> Don't leave free money on the table. Email all of your current donors to see if the companies that they work for offer matching gifts. Don't forget to check your company, too. Get more information at The3Day.org/Matching .	

Congrats! You've exceeded your \$2,300 goal in just one month.

Total = \$2,365

Need more ideas? Check out The3Day.org/101