



About Susan G. Komen®

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$847 million in research and provided almost \$1.8 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on Facebook at facebook.com/susangkomen and Twitter @SusanGKomen.

WHY I WALK

3 DAYS. 60 MILES.
TO END BREAST CANCER.



About the Susan G. Komen 3-Day®

The Susan G. Komen 3-Day is a 60-mile walk for women and men who want to do something huge in the fight to end breast cancer. Seventy-five percent of the net proceeds raised by the Susan G. Komen 3-Day help support Komen's Research and Training Grant Program and large public health outreach programs for women and men facing breast cancer. The remaining 25 percent helps fund local community and Affiliate support and outreach programs. The 3-Day® is presented by Bank of America and New Balance is the event's national series sponsor. Please visit www.The3Day.org or call 800-996-3DAY for more information.

About the Funds

Seventy-five percent of the net proceeds raised by the 3-Day help support Komen's Research and Training Grant Program and large public health outreach programs for women and men facing breast cancer. The remaining 25 percent helps fund local community and Affiliate support and outreach programs.

ABOUT BREAST CANCER

Each year, **more than 200,000 cases of breast cancer are diagnosed in women** and nearly 2,000 cases are diagnosed in men in the U.S.

One in eight women in the U.S. will be diagnosed with breast cancer in her lifetime.

One case of breast cancer is diagnosed among women every two minutes in the U.S.

Early detection and effective treatment for breast cancer have resulted in a 33 percent decline in breast cancer mortality in the U.S. since 1990.

In 1980, the 5-year relative survival rate for women diagnosed with early stage breast cancer (cancer confined to the breast) was about 74 percent. Today, that number is 98 percent.

There are more than 3 million breast cancer survivors in the U.S. today, the largest group of cancer survivors in the U.S.

For more information about breast cancer, visit www.komen.org or call the Susan G. Komen breast care helpline at 1-877 GO KOMEN (1-877-465-6636).

2015 Series Calendar

Michigan.....	Aug. 2-4
Twin Cities	Aug. 21-23
Seattle.....	Sept. 18-20
Philadelphia.....	Oct. 2-4
Atlanta.....	Oct. 16-18
Dallas/Fort Worth.....	Nov. 6-8
San Diego.....	Nov. 20-22

