



Susan G. Komen 3-Day for the Cure™ Report Card

Overview

The Susan G. Komen 3-Day for the Cure™ is a 60-mile walk for women and men who want to make a personal difference in the fight to end breast cancer. Net proceeds fund innovative global breast cancer research and local community programs supporting education, screening and treatment.

- ✓ The 2009 Komen 3-Day for the Cure Series took place in 15 cities nationwide and raised more than \$91 million.
- ✓ Since its inception in 2003, the 3-Day for the Cure has raised more than \$500 million.
- ✓ Seventy-five percent of Susan G. Komen 3-Day for the Cure funds go to national research focused on decreasing breast cancer incidence and mortality in the next decade. The remaining 25 percent of the funds support the Komen Affiliate network and community-based breast health programs.

Your Dollars at Work

Since 1982, Susan G. Komen for the Cure® has invested nearly \$1.5 billion in breast cancer research and community programs and promises to invest another \$1 billion by 2017.

- ✓ Of every dollar spent, 84 cents goes toward mission (research, education, screening, treatment); the remaining 16 cents goes toward administrative and fundraising costs.

In fiscal year 2009, Komen made grants to more than 1,900 community organizations totaling more than \$93 million. Those dollars funded grants allowing:

- ✓ More than 3.9 million people to receive breast cancer education materials and information
- ✓ More than 260,000 women to receive a potentially life-saving mammogram
- ✓ Approximately 5,000 people to be diagnosed with breast cancer who otherwise may not have been diagnosed
- ✓ More than 100,000 women to benefit from psychosocial services and treatment assistance

Our Commitment

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, which is now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer.

- ✓ Komen for the Cure exceeds the Better Business Bureau Wise Giving Standards for Charity Accountability, give.org.
- ✓ Komen for the Cure has received a 4-star rating from Charity Navigator, charitynavigator.org.
- ✓ Virtually every major advance in the fight against breast cancer in the last 28 years has been impacted by a Susan G. Komen for the Cure grant.
- ✓ Susan G. Komen for the Cure offers a portfolio of fitness events including Komen 3-Day for the Cure, Komen Race for the Cure and Komen Marathon for the Cure.

For more information about Komen for the Cure, breast health or breast cancer, visit komen.org or call 1-877 GO KOMEN.